



The Intelligent Choice for Decorating Concrete



NEWLOOK™

SmartColor™ is a premium water-based, nano-acrylic stain developed to decorate, restore and revitalize concrete and masonry floors. Formulated with advanced nano-technology, SmartColor offers tenacious adhesion to a variety of porous surfaces. The eco-friendly formula is the safe, user-friendly alternative to hazardous and unreliable solvent and acid-based stains. Industry standard colors available, including SC-127 White and SC-128 Black.

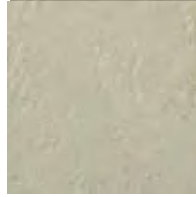
- ▶ SEMI-TRANSPARENT CONCRETE STAIN
- ▶ DILUTE WITH WATER TO CONTROL TRANSPARENCY
- ▶ BRUSH OR SPRAY APPLY
- ▶ GREAT FOR SMOOTH OR TEXTURED SURFACES
- ▶ VOC COMPLIANT <100 g/l



Licorice SC-101



Oyster SC-102



Marshmallow SC-103



Mushroom SC-104



Poppy Seed SC-105



Metallic Bronze SC-132



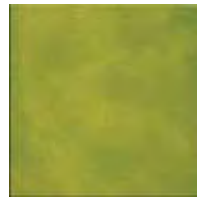
Butter SC-106



Quayle Potatoe SC-107



Brown Sugar SC-108



Kiwi SC-109



Juneberry SC-110



Metallic Silver SC-133



Peach SC-111



Muffin SC-112



Peanut Butter SC-113



Toast SC-114



Hazelnut SC-115



Metallic Gold SC-134



Pomegranate SC-118



Cinnamon SC-129



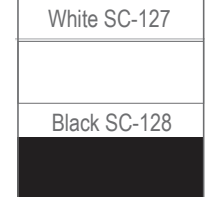
Milk Chocolate SC-119



Brownie SC-130



Coffee Bean SC-131

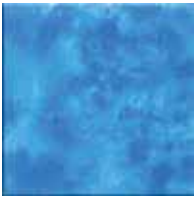


White SC-127

Black SC-128



Eggplant SC-121



Blueberry SC-122



Lime SC-123



Lemon SC-124



Carrot SC-125



Tomato SC-126

**PRODUCT COVERAGE**

Test 4 oz = 30 - 50 ft<sup>2</sup> / 3 - 5m<sup>2</sup>

Liter = 250 - 400 ft<sup>2</sup> / 23 - 37 m<sup>2</sup>

1 Gal = 1000 - 1,500 ft<sup>2</sup> / 93 - 139 m<sup>2</sup>

5 Gal = 5,000 - 8,000 ft<sup>2</sup> / 465 - 743 m<sup>2</sup>

Coverage is based on dilution ratio, substrate porosity, moisture content, surface temperature and application method.

**Color Disclaimer:** The colors shown are approximate and, as close as possible, represent concrete with a flat-troweled finish. NewLook International, Inc. cannot control (and is not responsible for) preparation and application methods, jobsite conditions, finishing techniques, curing methods or other jobsite variables and therefore, cannot guarantee the final appearance, adhesion or an exact color match. Texturing or finishing techniques, the use of sealers and slight color drifts in raw materials can produce variations in color. NewLook strongly recommends representative jobsite samples or site mock-ups prior to installation. Please read the technical data sheet and use common sense.



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